

# **SYLLABUS**

## **COURSE**

### **ECONOMICS OF SMALL AND MEDIUM ENTERPRISES AND COOPERATIVES (EKO1213)**



**IPB University**  
— Bogor Indonesia —

#### **Lecturer Team:**

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2. Dr. Alla Asmara, S.Pt., M.Si
3. Dr. Muhammad Findi Alexandi, S.E., M.Si

**DEVELOPMENT ECONOMICS STUDY PROGRAM  
DEPARTMENT OF ECONOMICS  
FACULTY OF ECONOMICS AND MANAGEMENT  
IPB UNIVERSITY  
2024**



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**IPB UNIVERSITY  
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DEPARTMENT OF ECONOMICS  
DEVELOPMENT ECONOMICS STUDY PROGRAM**

**SEMESTER LESSON PLANS (RPS)**

Course Name (MK)	Course Code	Course Cluster	Weight (credits)		Semester	Approval Date
Economics of Small and Medium Enterprises and Cooperatives	EKO1213	Academic Core Courses	3		3	August 12, 2024
	<b>Total student workload:</b>		<b>Face-to-face:</b>	<b>Independent learning:</b>	<b>Maximum class size:</b>	
	135 Hours		60 Hours	75 Hours	100 Students	
<b>AUTHORIZATION / APPROVAL</b>	<b>RPS Developer Lecturer</b>		<b>Course Coordinator</b>		<b>Head of Study Program</b>	
	Signature  Dr. Ir. Yeti Lis Purnamadewi, M.Sc, Agr		Signature  Dr. Ir. Yeti Lis Purnamadewi, M.Sc, Agr		Signature  Dr. Tony Irawan, M.App.Ec	
<b>Course Category</b>	<del>CCC/FC/FL/ACC/IC/Final Year Project</del> (cross out unnecessary words)					
<b>Course Description</b>	This course is designed to provide students with knowledge to understand the concepts of cooperatives and Micro, Small, and Medium Enterprises (MSMEs) as well as their roles in the Indonesian economy.					
<b>Intended Learning Outcomes (ILOs) of the Study Program</b>	<b>Study Program Learning Outcomes assigned to the Course</b>					
	ILO1	Able to analyze basic concepts of economic agent behavior from micro, macro, and their branches perspectives.				
	ILO2	Able to apply the principles of economics in the context of current economic issues.				
	ILO3	Able to explain and apply economic models based on theory for decision-making, problem-solving, and planning in the field of economics.				
	ILO4	Able to demonstrate verbal and written communication skills in various forms based on logical, creative, and innovative thinking.				
	ILO5	Able to work independently or in groups effectively and adaptively while upholding professional integrity and ethical values				
	ILO6	Demonstrate leadership attitudes in problem-solving.				
<b>Course Learning Outcomes</b>	<b>Learning Outcomes (CLOs)</b>					
	<b>CLO 1</b>	Students are able to understand and explain the concepts of cooperatives and Micro, Small, and Medium Enterprises (MSMEs) as well as their roles in the Indonesian economy.				
	<b>Sub-Learning Outcomes (Sub-CLOs)</b>					
	<b>Sub-CLO 1</b>	Students explain and understand the history of thought, principles, organization, and economics of cooperatives				
<b>Sub-CLO 2</b>	Students explain the identity of cooperatives, various relationships within cooperatives, and the prerequisites for cooperative excellence					

	<b>Sub-CLO 3</b>	Students explain the concept of cooperative efficiency			
	<b>Sub-CLO 4</b>	Students explain the existence of cooperatives in the market system			
	<b>Sub-CLO 5</b>	Students explain the concept of member participation in cooperatives			
	<b>Sub-CLO 6</b>	Students explain the existence of cooperatives and cooperative strategies in perfectly competitive markets			
	<b>Sub-CLO 7</b>	Students explain the existence of cooperatives and cooperative strategies in monopoly and oligopoly markets			
	<b>Sub-CLO 8</b>	Students explain the existence of cooperatives and cooperative strategies in monopoly and oligopoly markets			
	<b>Sub-CLO 9</b>	Students explain the definition and prerequisites for the success of cooperative entrepreneurship			
	<b>Sub-CLO 10</b>	Students explain the definition, characteristics, and contributions of MSMEs			
	<b>Sub-CLO 11</b>	Students explain the concept of business partnerships			
	<b>Sub-CLO 12</b>	Students explain various constraints in the development of MSMEs			
	<b>Sub-CLO 13</b>	Students explain the concept of cooperative performance			
	<b>Sub-CLO 14</b>	Students explain government policies in the development of cooperatives and MSMEs			
<b>Relevance of CLO and Sub-CLO</b>		<b>CLO 1</b>	<b>CLO 2</b>	<b>CLO 3</b>	<b>CLO etc.</b>
<i>Tick ( ✓ ) according to relevance</i>	<b>Sub-CLO 1</b>				
	<b>Sub-CLO 2</b>	...	...	...	...
	<b>Sub-CLO 3</b>	...	...	...	...
	<b>Sub-CLO etc.</b>	...	...	...	...
<b>Courses offered for</b>	✓ Major				
<b>Main References</b>	<ol style="list-style-type: none"> <li>1. Ropke, J. 2000. <i>Ekonomi Koperasi, Teori dan Manajemen</i>. Translated by Hj. Sri Djatnika S. Arifin. SE. M.Si. Publisher: Salemba Empat</li> <li>2. Hendar and Kusnadi. 1999. <i>Ekonomi Koperasi</i>. Publisher: Faculty of Economics, Universitas Indonesia.</li> <li>3. Baswir, R. 2000. <i>Koperasi Indonesia</i>. BPFE Yogyakarta.</li> <li>4. Republic of Indonesia. (2012). Law No. 17 of 2012 on Cooperatives.</li> <li>5. Republic of Indonesia. (2008). Law No. 20 of 2008 on Micro, Small, and Medium Enterprises.</li> <li>6. Republic of Indonesia. (1997). Government Regulation No. 44 of 1997 on Partnerships.</li> <li>7. Office of the Minister of Cooperatives and Small and Medium Enterprises. (2005). <i>Development of Micro, Small, Medium Enterprises and Cooperatives</i>. Jakarta.</li> <li>8. .Firmansyah, 2001. <i>Dinamika Usaha Kecil dan Menengah</i>. LIPI. Jakarta.</li> </ol>				
<b>Lecturers (Teaching Team)</b>	<ol style="list-style-type: none"> <li>1. Dr. Ir. Yeti Lis Purnamadewi, M.Sc, Agr</li> <li>2. Dr. Alla Asmara, S.Pt., M.Si</li> <li>3. Dr. Muhammad Findi Alexandi, S.E., M.Si</li> </ol>				

Table 1. Lesson Plan for Each Meeting

Week	Basic Competence/ Final Skills (Sub- CLO)	Study Material	Learning Method	Estimated Time (Minutes)	Learning Experience	Indicator	Assessment Criteria	Assessment Weight (%)
Students are able to:								
1	Students explain and understand the history of thought, principles, organization, and economics of cooperatives	<ol style="list-style-type: none"> <li>1. Scope of the Cooperative Economics Course</li> <li>2. Definition and History of Cooperative Thought</li> <li>3. Principles of Cooperatives</li> <li>4. Spread of Modern Cooperative Organizations</li> <li>5. The Importance of Cooperative Economics and the Need for Theoretical Concepts in Cooperative Analysis</li> </ol>	<ul style="list-style-type: none"> <li>● Online / Face-to-Face Lecture and Discussion</li> <li>● Assignment</li> </ul>	<b>Lecture</b> <b>Duration:</b> 3x20” <b>Practicum:</b> 3x50”	Explain and understand the history of thought, principles, organization, and economics of cooperatives	Written exam with the criteria accuracy and completeness of explanations in answering exam questions	Assessment components: <ul style="list-style-type: none"> <li>● Participatory Activities</li> <li>● Project Outcome (PBL)</li> <li>● Cognitive/Knowledge:                             <ul style="list-style-type: none"> <li>○ Assignment (assignments to summarize journal articles and presentations)</li> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul> </li> </ul>	25% (UTS) and 50% (Assignment)
2	Students explain and understand the identity of cooperatives, various relationships within	<ol style="list-style-type: none"> <li>1. Identity of Cooperatives</li> <li>2. Various Relationships</li> </ol>	<ul style="list-style-type: none"> <li>● Online / Face-to-Face Lecture and Discussion</li> <li>● Assignment</li> </ul>	<b>Lecture</b> <b>Duration:</b> 3x20” <b>Practicum:</b> 3x50”	Explain the identity of cooperatives, various relationships	Written exam with the criteria accuracy and completeness of explanations in	Assessment components: <ul style="list-style-type: none"> <li>● Participatory Activities</li> <li>● Project Outcome (PBL)</li> <li>● Cognitive/Knowledge:</li> </ul>	25% (UTS) and 50% (Assignment)

	cooperatives, and the prerequisites for cooperative excellence	<ol style="list-style-type: none"> <li>3. Business Issues with Non-Members</li> <li>4. Reasons for Becoming a Cooperative Member</li> <li>5. Prerequisites for Cooperative Excellence</li> <li>6. Cooperatives in the Strategic Triangle</li> </ol>			within cooperatives, and the prerequisites for cooperative excellence	answering exam questions	<ul style="list-style-type: none"> <li>○ Assignment (assignments to summarize journal articles and presentations)</li> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul>	
3	Students explain the concept of cooperative efficiency	<ol style="list-style-type: none"> <li>1. Profit Maximization Model</li> <li>2. Types and Efficiency of Cooperatives</li> <li>3. Integrated Cooperative Efficiency</li> </ol>	<ul style="list-style-type: none"> <li>● Online / Face-to-Face Lecture and Discussion</li> <li>● Assignment</li> </ul>	<b>Lecture Duration:</b> 3x20” <b>Practicum:</b> 3x50”	Explain the concept of cooperative efficiency	Written exam with the criteria accuracy and completeness of explanations in answering exam questions	Assessment components: <ul style="list-style-type: none"> <li>● Participatory Activities</li> <li>● Project Outcome (PBL)</li> <li>● Cognitive/Knowledge:               <ul style="list-style-type: none"> <li>○ Assignment (assignments to summarize journal articles and presentations)</li> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul> </li> </ul>	25% (UTS) and 50% (Assignment)
4	Students explain the existence of cooperatives in the market system	<ol style="list-style-type: none"> <li>1. Strengths and Weaknesses of Cooperatives in the Market System</li> </ol>	<ul style="list-style-type: none"> <li>● Online / Face-to-Face Lecture and Discussion</li> <li>● Assignment</li> </ul>	<b>Lecture Duration:</b> 3x20” <b>Practicum:</b> 3x50”	Explain the existence of cooperatives in the market system	Written exam with the criteria accuracy and completeness of explanations in answering exam questions	Assessment components: <ul style="list-style-type: none"> <li>● Participatory Activities</li> <li>● Project Outcome (PBL)</li> <li>● Cognitive/Knowledge:               <ul style="list-style-type: none"> <li>○ Assignment (assignments to summarize journal</li> </ul> </li> </ul>	25% (UTS) and 50% (Assignment)

		<ol style="list-style-type: none"> <li>2. Cooperatives in the Supply Chain</li> <li>3. Vertical Integration Targets Through Cooperatives</li> <li>4. Attitudes Towards Cooperative Price Policies</li> </ol>					<p>articles and presentations)</p> <ul style="list-style-type: none"> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul>	
5	Students explain the concept of member participation in cooperatives	<ol style="list-style-type: none"> <li>1. Definition of Participation</li> <li>2. The Importance of Participation</li> <li>3. Ways to Increase Participation</li> <li>4. Stimuli for Participation</li> <li>5. Costs of Participation</li> </ol>	<ul style="list-style-type: none"> <li>● Online / Face-to-Face Lecture and Discussion</li> <li>● Assignment</li> </ul>	<p><b>Lecture</b> <b>Duration:</b> 3x20” <b>Practicum:</b> 3x50”</p>	Explain the concept of member participation in cooperatives	Written exam with the criteria accuracy and completeness of explanations in answering exam questions	<p>Assessment components:</p> <ul style="list-style-type: none"> <li>● Participatory Activities</li> <li>● Project Outcome (PBL)</li> <li>● Cognitive/Knowledge: <ul style="list-style-type: none"> <li>○ Assignment (assignments to summarize journal articles and presentations)</li> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul> </li> </ul>	25% (UTS) and 50% (Assignment)
6	Students explain the existence of cooperatives and cooperative strategies in perfectly competitive markets	<ol style="list-style-type: none"> <li>1. Overview of Microeconomics</li> <li>2. Cooperative Objectives</li> <li>3. Definition of Perfectly Competitive Markets</li> <li>4. Short-Run Analysis</li> </ol>	<ul style="list-style-type: none"> <li>● Online / Face-to-Face Lecture and Discussion</li> <li>● Assignment</li> </ul>	<p><b>Lecture</b> <b>Duration:</b> 3x20” <b>Practicum:</b> 3x50”</p>	Explain the existence of cooperatives and cooperative strategies in perfectly competitive markets	Written exam with the criteria accuracy and completeness of explanations in answering exam questions	<p>Assessment components:</p> <ul style="list-style-type: none"> <li>● Participatory Activities</li> <li>● Project Outcome (PBL)</li> <li>● Cognitive/Knowledge: <ul style="list-style-type: none"> <li>○ Assignment (assignments to summarize journal articles and presentations)</li> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul> </li> </ul>	25% (UTS) and 50% (Assignment)

		5. Long-Run Analysis						
7	Students explain the existence of cooperatives and cooperative strategies in monopoly and oligopoly markets	<ol style="list-style-type: none"> <li>1. Definition of Monopoly</li> <li>2. Potential Competitors of Cooperatives</li> <li>3. Cooperatives and Natural Monopoly</li> <li>4. Definition of Oligopoly Markets</li> <li>5. Strategies in Oligopoly Markets</li> <li>6. Barriers to Entering the Market</li> </ol>	<ul style="list-style-type: none"> <li>● Online / Face-to-Face Lecture and Discussion</li> <li>● Assignment</li> </ul>	<b>Lecture Duration:</b> 3x20" <b>Practicum:</b> 3x50"	Explain the existence of cooperatives and cooperative strategies in monopoly and oligopoly markets	Written exam with the criteria accuracy and completeness of explanations in answering exam questions	Assessment components: <ul style="list-style-type: none"> <li>● Participatory Activities</li> <li>● Project Outcome (PBL)</li> <li>● Cognitive/Knowledge:               <ul style="list-style-type: none"> <li>○ Assignment (assignments to summarize journal articles and presentations)</li> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul> </li> </ul>	25% (UTS) and 50% (Assignment)
8	Exams to evaluate material mastery by students on the material of Meeting 1 up to Meeting 7	Material from Meeting 1 to Meeting 7	Completing written exam questions	<b>2x60"</b>	Understanding the material taught, both in theory and in its practical application in the real world.	<ul style="list-style-type: none"> <li>● Completeness and accuracy of explanations in answering exam questions</li> </ul>	<ul style="list-style-type: none"> <li>● Paper-based written exam to assess understanding of the material</li> </ul>	
9	Students explain the existence of cooperatives and cooperative strategies in monopoly and oligopoly markets	<ol style="list-style-type: none"> <li>1. Definition of Monopoly</li> <li>2. Potential Competitors of Cooperatives</li> <li>3. Cooperatives and Natural Monopoly</li> </ol>	<ul style="list-style-type: none"> <li>● Online / Face-to-Face Lecture and Discussion</li> <li>● Assignment</li> </ul>	<b>Lecture Duration:</b> 3x20" <b>Practicum:</b> 3x50"	Explain the existence of cooperatives and cooperative strategies in monopoly and oligopoly markets	Written exam with the criteria accuracy and completeness of explanations in answering exam questions	Assessment components: <ul style="list-style-type: none"> <li>● Participatory Activities</li> <li>● Project Outcome (PBL)</li> <li>● Cognitive/Knowledge:               <ul style="list-style-type: none"> <li>○ Assignment (field assignment and presentation)</li> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul> </li> </ul>	25% (UAS) and 50% (Project Outcome)

		<ol style="list-style-type: none"> <li>4. Definition of Oligopoly Markets</li> <li>5. Strategies in Oligopoly Markets</li> <li>6. Barriers to Entering the Market</li> </ol>						
10	Students explain the definition and prerequisites for the success of cooperative entrepreneurship	<ol style="list-style-type: none"> <li>1. Definition of Cooperative Entrepreneurship</li> <li>2. Competitive Advantage in Cooperatives</li> <li>3. Cooperative Entrepreneurship Assignment</li> <li>4. Spirit and Motivation of Cooperative Entrepreneurship</li> <li>5. Principles of Innovation</li> </ol>	<ul style="list-style-type: none"> <li>● Online / Face-to-Face Lecture and Discussion</li> <li>● Assignment</li> </ul>	<b>Lecture Duration:</b> 3x20” <b>Practicum:</b> 3x50”	Explain the definition and prerequisites for the success of cooperative entrepreneurship	Written exam with the criteria accuracy and completeness of explanations in answering exam questions	Assessment components: <ul style="list-style-type: none"> <li>● Participatory Activities</li> <li>● Project Outcome (PBL)</li> <li>● Cognitive/Knowledge:               <ul style="list-style-type: none"> <li>○ Assignment (field assignment and presentation)</li> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul> </li> </ul>	25% (UAS) and 50% (Project Outcome)
11	Students explain the definition, characteristics, and contributions of Micro, Small, and Medium Enterprises (MSMEs)	<ol style="list-style-type: none"> <li>1. Definition and Limitations of MSMEs</li> <li>2. Characteristics of MSMEs</li> <li>3. Contributions of MSMEs to the Economy</li> </ol>	<ul style="list-style-type: none"> <li>● Online / Face-to-Face Lecture and Discussion</li> <li>● Assignment</li> </ul>	<b>Lecture Duration:</b> 3x20” <b>Practicum:</b> 3x50”	Explain the definition, characteristics, and contributions of Micro, Small, and Medium Enterprises (MSMEs)	Written exam with the criteria accuracy and completeness of explanations in answering exam questions	Assessment components: <ul style="list-style-type: none"> <li>● Participatory Activities</li> <li>● Project Outcome (PBL)</li> <li>● Cognitive/Knowledge:               <ul style="list-style-type: none"> <li>○ Assignment (field assignment and presentation)</li> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul> </li> </ul>	25% (UAS) and 50% (Project Outcome)

12	Students explain the concept of business partnerships.	<ol style="list-style-type: none"> <li>1. Government Regulations on Business Partnerships</li> <li>2. Principles of Business Partnerships; Rights and Obligations in Implementing Business Partnerships</li> </ol>	<ul style="list-style-type: none"> <li>● Online / Face-to-Face Lecture and Discussion</li> <li>● Assignment</li> </ul>	<p><b>Lecture</b> <b>Duration:</b> 3x20” <b>Practicum:</b> 3x50”</p>	Explain the concept of business partnerships.	Written exam with the criteria accuracy and completeness of explanations in answering exam questions	<p>Assessment components:</p> <ul style="list-style-type: none"> <li>● Participatory Activities</li> <li>● Project Outcome (PBL)</li> <li>● Cognitive/Knowledge: <ul style="list-style-type: none"> <li>○ Assignment (field assignment and presentation)</li> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul> </li> </ul>	25% (UAS) and 50% (Project Outcome)
13	Students explain various constraints in the development of Micro, Small, and Medium Enterprises (MSMEs)	<ol style="list-style-type: none"> <li>1. Capital</li> <li>2. Marketing</li> <li>3. Raw Materials</li> <li>4. Technology</li> <li>5. Management</li> <li>6. Bureaucracy</li> <li>7. Infrastructure</li> </ol>	<ul style="list-style-type: none"> <li>● Online / Face-to-Face Lecture and Discussion</li> <li>● Assignment</li> </ul>	<p><b>Lecture</b> <b>Duration:</b> 3x20” <b>Practicum:</b> 3x50”</p>	Explain various constraints in the development of Micro, Small, and Medium Enterprises (MSMEs)	Written exam with the criteria accuracy and completeness of explanations in answering exam questions	<p>Assessment components:</p> <ul style="list-style-type: none"> <li>● Participatory Activities</li> <li>● Project Outcome (PBL)</li> <li>● Cognitive/Knowledge: <ul style="list-style-type: none"> <li>○ Assignment (field assignment and presentation)</li> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul> </li> </ul>	
14	Students explain the concept of cooperative performance	<ol style="list-style-type: none"> <li>1. Definition, Goals, and Benefits of Cooperative Performance Assessment</li> <li>2. Cooperative Performance</li> <li>3. Variables and Indicators of Cooperative Performance</li> </ol>	<ul style="list-style-type: none"> <li>● Online / Face-to-Face Lecture and Discussion</li> <li>● Assignment</li> </ul>	<p><b>Lecture</b> <b>Duration:</b> 3x20” <b>Practicum:</b> 3x50”</p>	Explain the concept of cooperative performance	Written exam with the criteria accuracy and completeness of explanations in answering exam questions	<p>Assessment components:</p> <ul style="list-style-type: none"> <li>● Participatory Activities</li> <li>● Project Outcome (PBL)</li> <li>● Cognitive/Knowledge: <ul style="list-style-type: none"> <li>○ Assignment (field assignment and presentation)</li> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul> </li> </ul>	25% (UAS) and 50% (Project Outcome)

		4. Methods of Measuring Cooperative Performance						
15	Students explain government policies in the development of cooperatives and MSMEs	<ol style="list-style-type: none"> <li>1. Development of Cooperatives and MSMEs</li> <li>2. Challenges in the Development of Cooperatives and MSMEs</li> <li>3. Direction, Strategies, Policies, and Programs for the Development of Cooperatives and MSMEs</li> </ol>	<ul style="list-style-type: none"> <li>• Online / Face-to-Face Lecture and Discussion</li> <li>• Assignment</li> </ul>	<b>Lecture Duration:</b> 3x20" <b>Practicum:</b> 3x50"	Explain government policies in the development of cooperatives and Micro, Small, and Medium Enterprises (MSMEs)	Written exam with the criteria accuracy and completeness of explanations in answering exam questions	Assessment components: <ul style="list-style-type: none"> <li>• Participatory Activities</li> <li>• Project Outcome (PBL)</li> <li>• Cognitive/Knowledge:               <ul style="list-style-type: none"> <li>○ Assignment (field assignment and presentation)</li> <li>○ Midterm Exam</li> <li>○ Final Exam</li> </ul> </li> </ul>	25% (UAS) and 50% (Project Outcome)
16	Students are capable of completing written exam questions to evaluate their mastery of the material from Meeting 9 through Meeting 15	Material from Meeting 9 to Meeting 15	Completing written exam questions	<b>2x60"</b>	Understanding the material taught, both in theory and in its practical application in the real world.	<ul style="list-style-type: none"> <li>• Completeness and accuracy of explanations in answering exam questions</li> </ul>	<ul style="list-style-type: none"> <li>• Paper-based written exam to assess understanding of the material</li> </ul>	

Table 2. Assessment Components

No	Assessment Component	Weight (%)	Description
1.	Participatory Activities		
2.	Project Outcome	50	Writing and presenting a scientific proposal, covering: formulating the research problem, literature review, conceptual framework, and research hypothesis, as well as determining the appropriate research methods
3.	Cognitive/Knowledge		
	• Assignment		Summarizing journals and presenting
	• Midterm Exam	25	
	• Final Exam	25	
	<b>Total Weight (%)</b>	<b>100</b>	